



Fact Sheet

Business

Sg2 is a health care information company that provides expert-led, future-focused systems for growth and clinical performance. Our advanced analytics, business intelligence, education and publications deliver measurable value across the full continuum of health care services.

Sg2's clients include hospitals and health systems, academic medical centers, physician organizations, private equity and investment firms, health insurance providers and medical device manufacturers. We work with more than 1,000 organizations in the US and in over 10 countries across the globe.

Services

Sg2's business is grounded in analytical systems, including the EDGE® Growth System, which helps organizations grow volumes and capture market share, and the Sg2 INSIGHT™ Clinical Performance Management System, which helps organizations measure and improve performance across the full care continuum. These system solutions are complemented by Sg2 University education programs, leadership forums and consulting services.

Founded

Sg2 was founded in 2001 by Michael A Sachs, an industry expert specializing in strategic planning with more than 25 years of health care experience. Prior to founding Sg2, Michael founded Sachs Group—now part of Thomson Reuters—a company focused on providing health care industry leaders with market intelligence and analysis.

Employees

Sg2 employs nearly 200 health care professionals, the majority of which have advanced degrees and specializations including PhDs, MDs, RNs and MBAs.

Web Site

www.sg2.com: Sg2's public Web site; provides an overview of our services.

members.sg2.com: A professional health care community networking site created by Sg2 that leverages Web 2.0 innovation and features expert insights, breaking health care news and member collaboration.

Milestones

2001: Sg2 founded by Michael A Sachs.

2001: Sg2 hosts first industry conference on the impact of clinical technology on health care utilization.

2004: Sg2 releases Impact of Change® in the market, the first demand forecasting tool of its kind.

2004: Sg2 holds inaugural Annual Business and Technology Forecast (ABTF) conference.

2006: Sg2 opens international office in London, UK.

2008: Sg2 launches professional networking Web site for the health care industry.

2009: Sg2 creates the industry's first disease-based demand forecast.

2009: Sg2 releases the Sg2 INSIGHT Clinical Performance Management System.

Headquarters

Sg2 has headquarters in Chicago and London.

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