

# Sg2 Ambulatory Market Share

Unprecedented Insight  
Into Your Market's  
Ambulatory Volume  
and Share

## A Unique Window Into Your Ambulatory Landscape

Sg2 Ambulatory Market Share is a groundbreaking online application that provides actual—not extrapolated—data that are refreshed every 90 days for commercially insured populations across all sites of care. Never before has there been a view of your market position and opportunities grounded in actual ambulatory volumes and market share with this level of accuracy or detail.

## A New Level of Confidence for Strategic Decisions

Now, with confidence, you can understand the details of ambulatory utilization and trends within *specifically named* locations, including physician offices, retail clinics, ASCs, hospitals, outpatient sites, emergency departments and other sites of care.

These data offer rich insight into your ambulatory opportunities to understand and inform:

- Volume and share trending
- Site of care planning
- Community needs assessment
- Growth planning
- Service line program development
- Mergers and acquisitions, and partnerships
- Physician recruitment and retention
- In-migration and out-migration

*This new Sg2 application provides actual volumes and market share with named locations by care site, including hospital-owned sites and independent providers. Within each site, you can drill down by service area, service line, disease and procedure.*

## The Industry's Largest Comprehensive Commercial Claims Database

The Sg2 Ambulatory Market Share application leverages nearly 3 billion outpatient commercial claims, with nearly 1 billion new commercial claims\* added annually and growing.

While other sources may offer large amounts of data, Sg2 is your premier source for ambulatory information that has been completely contextualized for strategic decision making. Our data partners are transparent, the number of covered lives within a defined market area is known, and data are refreshed every 90 days.

## Your Single Source for Market Data Solutions

Sg2 is the health care industry's premier provider of market data and information. Our analytics and expertise help you understand market dynamics and capitalize on opportunities for growth.

For more information, visit [Sg2.com/MarketData](http://Sg2.com/MarketData).

Join the Conversation

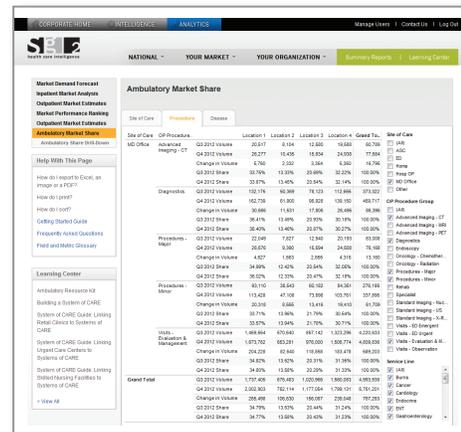


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## Transform Your Understanding of the Market

The Sg2 Ambulatory Market Share application brings a superior level of assurance to strategic decision making in the ambulatory market. Never before have ambulatory data with this level of accuracy and detail been available. Make business decisions with confidence using this unique, accurate, detailed view of the ambulatory landscape.

- A sophisticated online interface enables quick and intuitive analysis, while Sg2's proprietary grouping methodology makes sense of massive amounts of data in meaningful ways.
- Interactive dashboards and easy-to-navigate pivot grids provide detailed analysis of location-specific health care volume and trend data across service areas, service lines, diseases and procedures. Exportable reports enable flexible custom analyses and integration with your project plans.
- Sg2's experienced service team delivers online training and custom resource kits to make sure you and your team can deploy this application to advance your organization.



## Data Partners

Sg2 has partnered with Health Intelligence Company, LLC, the industry's largest and most comprehensive health care database of integrated medical claims across all sites of care. This partnership adds the experience of more than 40 million unique covered lives, and nearly 1 billion claims\* annually into the Sg2 Analytics platform.

Additional commercial data partners will be announced in the coming months, adding to the richness and depth of the data assets underlying this powerful analytic. Sg2 is committed to providing transparent data sources and only the highest-quality data assets to ensure the information you rely on for business decisions is the best that it can be.

\* Claim lines

## Unrivaled Data Confidence

- The experience of nearly **1 billion comprehensive, commercial claims annually** across 40+ million unique covered lives
- Known, perpetual, consistent data sources
- Known distribution of patients by geography
- Actual volumes for accurate share
- Data refreshed every 90 days

## Learn More About Sg2 Ambulatory Market Share

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## Sg2...Anticipate the Impact of Change

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